



COLORADO  
DEPARTMENT OF  
LABOR AND EMPLOYMENT

# Colorado Workforce Rural Consortium

Veteran/Employer Partnerships



# Integration and Collaboration of Veteran Employment Reps with Workforce Center Partners

- ▶ **Similarities**
  - Work with Employers
  - Develop partnerships
  - Enhance positive business outcome
- ▶ **Differences**
  - Veteran specific
- ▶ **Ultimate Goal**
  - Provide highly qualified Veteran candidates
    - Saving time
    - Energy
    - Money
    - Meeting the “bottom line” effectively, efficiently and elegantly





# How We Assist Our Partners

- ▶ Seamless flow of information and programs available to your company
  - Wide network of resources to ensure productivity
    - American Legion, VA, Department of Defense, Federal Employers, State Employers
- ▶ Consistency
  - The same opportunities are available whether you're in Rocky Ford, Montrose or Denver
- ▶ One contact for all Veteran initiatives





# Why Hire A Veteran?

- ▶ Learns quickly
- ▶ Exhibits leadership skills
- ▶ Plays well in the sandbox
- ▶ Efficient
- ▶ Respect to procedure, policy and others
- ▶ Grasps new technology quickly
- ▶ Disciplined
- ▶ Live with integrity
- ▶ Safety Conscientious
- ▶ Problem solving skills under pressure





# Customized Veteran Services

- ▶ Assessments
- ▶ Job Listings
- ▶ Targeted marketing and outreach to Veteran candidates
- ▶ Pre-screening
- ▶ Access to hiring and training incentives and cost-savings programs





# How do you reach this ready-made Workforce?

- ▶ Contact US! – We're your ONE STOP SHOP!
  - Shelly Thompson: 303-318-8828, [shelly.thompson@state.co.us](mailto:shelly.thompson@state.co.us)
  - Bethany Hall: 970-248-7572, [bethany.hall@mesacounty.us](mailto:bethany.hall@mesacounty.us)

